



2007 Membership – the benefits get better and better!

The news from many traders in North Laine was that Christmas started very late but was similar and in many cases better than last year. We have already seen the first interest rate rise of 2007 and many indications seem to point to more on the way. After a fairly lacklustre 18 months for small traders this really is the year when we need to pull together to make sure North Laine continues to attract customers. The NLTA have kept our subscription rates the same for 2007 which represents exceptional value for money when you consider the package we have put together. Members WebPages from 2006 will remain live until the AGM – please make sure that you have joined by then to retain your members link page.

- A webpage and live link to your own website on the new Northlaine.co.uk website.
- Three members meetings a year when you get an opportunity to network with fellow traders, help make policy in North Laine and elect officers for the association.
- Merchant services through Bank of Scotland at a much lower rate than small businesses can achieve independently.
- Advice on rent and rate reviews, planning guidance and an internet members guide explaining legal terms and meanings.
- Advice on accountancy for small businesses and basic advice for new traders.
- Representation on many council committees and business groups such as the Brighton business forum.
- Sharing best practise and access to many seminars and events introducing ideas on e-commerce, promotion opportunities and advertising.
- Tourism Partnership - promoting North Laine businesses through the city council website.
- Working together - last year we had approx 130 members who worked together, supported each other and in many cases traded goods and services at a discount between themselves.

A 2007 subscription form is printed on the back of this issue or you join online at www.northlaine.co.uk.

Southern Water and North Laine

Southern Water will begin pipe work in Trafalgar Street on the 19th of February and in Sydney Street on the 12th of March. They will advise businesses in each street before work begins and will issue contact phone numbers. Southern are proposing to work in small sections of street and maintain as much access as possible to businesses. The council may temporarily reverse some of the one way sections to allow access for deliveries. The work in North Street will continue until November 2007. For details of the current works you can call Southern Water on 01273 562216.

Council graffiti cleaners need your help!

The council graffiti squad have asked for traders to keep a tin of your shop paint handy so that they can paint over new graffiti when they see it. They are currently offering to clean off any new graffiti in the North Laine area. The council's graffiti officer is Sarah Leach and can be contacted on 01273 294702.

North Laine Traders A.G.M.

We will be holding our annual general meeting on Monday 12th March at 6pm at the Regent St. Bar of Komedia. The agenda will include the elections of officers and street reps, NLTA constitution, NL website and other current issues members wish to debate. Members wishing to add an item to the agenda need to do so by contacting the secretary, Peter Stocker at least 14 days before the meeting. All members are welcome – if you are a new trader come along, meet us and join in!

Information from Business Link

Business Link exists to help anyone who is thinking of starting a business, to help small and medium-sized business to grow, and to help businesses deal with problems, challenges and opportunities. Rather than providing all the advice and help we will fast-track customers to the help they need. We will help you make the most of your business opportunities and link you to expertise from across the private, public and voluntary business support sectors. We have the expertise to understand the diverse needs of businesses and are well placed to provide access to insightful, affordable and relevant advice. Business Link provides the information needed to start, maintain and grow a business. It is primarily funded by the DTI, supported by a number of other Government Departments, Agencies and Local Authorities. Quality and delivery of the service in Sussex is the responsibility of SEEDA (South East England Development Agency).

Who should use Business Link? Business Link is available to all businesses. We are there to help you and your business – whether you are a private company, a public company, a partnership, a sole trader, a community interest company, a co-operative or a social enterprise. We're happy to help pre-starts, start-ups and established businesses looking to grow. We are also non-exclusive and support businesses from all industry sectors and geographic regions in England. We actively look to encourage more enterprise in disadvantaged communities and under-represented groups and support all ethnic origins and backgrounds. For further information call either Mark Lindsay or Jonathan Love on 0845 600 9 006 or visit the website at www.businesslinksussex.co.uk

The NLTA constitution.

At the AGM on the 12th of March members will be voting on the NLTA constitution. We have a very basic constitution at present but the committee feel that we need to create a more formal version to reflect our present offer to members. The proposed constitution will be on view on the website from February.

Colourfast have sponsored this Newsletter!
NLTA members Colourfast of Cheltenham Place have again sponsored the January newsletter and year planner for us. Members who have copying or printing requirements can call Colourfast on 674321 or at sales@colourfast.co.uk

NORTH LAINE TRADERS 2007 MEMBERS SUBSCRIPTION

I would like to be a member of the N.L.T.A. and enclose my subscription fee of £30/£20 (£30 Bond St, Gardner St, Kensington Gardens, Sydney St. All other areas £20).

Business.....

Address.....

Telephone No.....

Contact.....

E-mail.....

Please return the completed form & fee to **North Laine Traders**
C/O; David Hall, Marks & Co.

100 Church St. Brighton, BN1 1UJ

Please tick box if you do not want your business used in NLTA promotional material

COMMITTEE

Chair

Sharon Thomas, Off Beat Coffee,
37 Sydney Street, Tel: 604206

Secretary

Peter Stocker, Workshop Pottery
94 Trafalgar Street. Tel: 601641

Treasurer

David Hall, Marks and Co.
100 Church Street Tel: 685965

Street Reps

Bond Street

Pat Mernagh, The Animal House
12 Bond Street. Tel: 206836

New Road

David Sewell, Pavilion Gdns Café,
Pavilion Gardens, Tel: 730712

Church Street

David Hall, Marks and Co.
100 Church Street. Tel: 685965

Gardner Street

Colin Grainger, Komedia
Gardner Street, Tel: 647101
Donna & Michael Hell's Kitchen,
4 Gardner Street, Tel:604925

North Road

Alan Davies, Steeles
68 North Road, Tel: 677845

Kensington Gardens

Lynda & Phillipa, Abode
32 Kensington Gdns, Tel:621116

Gloucester Road

Lyn, Covet
16 Gloucester Road, Tel:609515

Sydney Street

Sandra Williams, Revamp
11 Sydney Street, Tel: 623288
Ed Birch, one40five store,
27 Sydney Street, Tel: 571145

Trafalgar Street

Eddie Start, Open Spaces
69 Trafalgar Street, Tel: 600897

All information is given in good faith. No liability can be accepted by the NLTA, its officers or members.