



2009 Membership – join the association and reap the benefits!

The news from many traders in North Laine was that Christmas started very late but was similar to last year. After a quiet year in 2008 for many Traders this really is the year when we need to pull together to make sure North Laine continues to be vibrant and to attract customers. Membership runs from 1st January to 31st December so you will shortly receive your membership reminder. We have kept our subscription rates the same for 2009 which represents exceptional value for money when you consider the package we have put together. Members WebPages from 2008 will remain live until the AGM – please make sure that you have joined by then to retain your members link page. Here are nine good reasons to join us in 2009!

- A webpage and live link to your own website on the Northlaine.co.uk website. We are averaging 7,000 dedicated hits on our site per week!
- Three members meetings a year when you get an opportunity to network with fellow traders, help make policy in North Laine and elect officers for the association.
- Merchant services through Bank of Scotland at a much lower rate than small businesses can achieve independently. We are currently negotiating an even better package!
- A members section of the website containing advice on rent and rate reviews, planning guidance and a guide explaining legal terms and fire assessment requirements.
- Advice on rents and accountancy for small businesses and basic advice for new traders.
- Representation on many council committees and city business groups.
- Sharing information and best practice!
- Tourism Partnership - promoting North Laine businesses through the City Council website.
- Working together - last year our members worked together, supported each other and in many cases traded goods and services at a discount between themselves.

A 2009 subscription form is printed on the back of this issue or you can join online at northlaine.co.uk

North Laine Traders video competition – it's a draw!

We have a tie for first place in the video competition with Stella Lennon and Pirate Media TV both sharing the £250 prize money. Third prize goes to Henry Scriven who gets a dinner for two voucher for Nia Cafe.

The North Laine Traders Association launched a "youtube style" video competition with the aim of capturing the vibrancy of the North Laine area in a two-minute video for our website. The video clip gives potential new visitors to the area a taste of the unique atmosphere they can enjoy whilst shopping and eating in North Laine.

To see the two winning entries go to the NLTA website www.northlaine.co.uk

The NLTA will be revamping the successful website shortly to include new features that members have asked for and ensuring that it continues to be the site visitors go to first when enquiring about North Laine.

North Laine Traders 2009 A.G.M.

At the NELSON in Trafalgar Street on Tuesday 24th March at 6.10 pm.

Members are welcome to join us to elect officers and decide on North Laine matters. We will also have refreshments and a guest speaker – Geoff Mead. Contact peterthepotter@tiscali.co.uk to book as space is limited at this venue.

NLTA/Bank of Scotland Merchant services members deal

During December and January Sharon Thomas and Peter Stocker have been renegotiating our deal with Bank of Scotland to see if we can achieve better savings for our members. By the time of the AGM we should be able to announce the new deal.



Council's Be local - Buy local campaign

The NLTA helped launch Brighton and Hove council's buy local campaign in December. For more details of this initiative and other measures that the council have instigated visit their website at www.brighton-hove.gov.uk

Can you claim small business rates relief?

Remember to apply for small business rates relief if you have a rateable value of £10,000 or less. Businesses with a valuation of less than £5,000 may be able to claim up to 50% off their payable bill. For details call Brighton & Hove council on 291981.

Beware – more forged £20 notes!

Please check all your bank notes carefully as more forged notes are starting to appear in the south east. The problem seems to be mainly £20 but can be other notes as well. Always take a few seconds to check notes and ask your staff to do the same.

Colourfast have sponsored this Newsletter!

Many thanks to the folks at Colourfast, Cheltenham Place, who have once again sponsored our year planner and first newsletter of the year. Colourfast are always happy to discuss your printing and copying requirements and can pick up and deliver. Tel 674321

NORTH LAINE TRADERS 2009 MEMBERS SUBSCRIPTION

I would like to be a member of the N.L.T.A. and enclose my subscription fee of £30/£20 (£30 Bond St, Gardner St, Kensington Gardens, Sydney St. All other areas £20).

Business.....
Address.....
Telephone No.....
Contact.....
E-mail.....

Please return the completed form & fee to

North Laine Traders

C/O; David Hall, Marks & Co.

100 Church St. Brighton, BN1 1UJ

COMMITTEE

Chair

Sharon Thomas, Off Beat Coffee,
37 Sydney Street, Tel; 604206

Coordinator

Peter Stocker, Workshop Pottery
Off Beat Studio. Tel; 559235

Treasurer

David Hall, Marks and Co.
100 Church Street Tel: 685965

Street Reps

Bond Street

Pat Mernagh, The Animal House
12 Bond Street. Tel; 206836

New Road

David Sewell, Pavilion Gdns Café,
Pavilion Gardens, Tel; 730712

Church Street

David Hall, Marks and Co.
100 Church Street. Tel: 685965

Gardner Street

Colin Grainger, Komedia
Gardner Street, Tel: 647101
Donna & Michael Hell's Kitchen,
4 Gardner Street, Tel; 604925

North Road

Patricia Hawker, Cocovino
32 North Road, Tel 604317

Kensington Gardens

Offers please

Gloucester Road

Lyn, Covet
16 Gloucester Road, Tel:609515

Offers please

Sydney Street

Steve Pybus, Dirty Harry,
6 Sydney Street. Tel; 607527

Trafalgar Street

Eddie Start, Open Spaces
69 Trafalgar Street, Tel: 600897

If you have some time and would like to become a street rep for the Association please contact Peter Stocker or Sharon Thomas for details.